



ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY

ISO 9001:2008 CERTIFIED

(Approved by AICTE, New Delhi & Affiliated to JNTU, Kakinada)

Vijayawada – 520 008

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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

ACTION PLAN FOR THE ACADEMIC YEAR 2020-21

Academic Schedule:

S. No:	Date	Name of the Programme/ Event	Resource Person/ Organizers	Designation	Beneficiary
1.	8 th – 10 th June 2020	Three Day National Level Online FDP on “New Challenges in Business Management” –A Strategic Approach (Pre and Post Covid Scenario)	1. Mr.Mahesh Venkateswaran 2. Dr.Sanjeev Varshney 3. Dr. Vandana Zachariah,	1. Chief Growth Officer, Knack App 2. Professor in Marketing, XLRI, Jamshedpur 3. Professor in Finance, LIBA, Chennai	Academicians of various Educational Institutions
2.	11 th – 21 st Sep2020	Certificate course on “ Employability Skills under Connect with Work”	Ms.Rimjhim Singh	Management Trainee, rubicon Skill Development Pvt. Ltd. Pune	II MBA- III Semester
3.	18 th Sep2020	Career Guidance seminar on MBA Finance	Mr. Gopalam Sivaji	Manager, QT trading Academy, Vijayawada.	II MBA- III Semester
4.	21 st Sep2020	Webinar on Road Safety	Mr. T. Siva Rama Krishna	Safety Trainer, Honda Motor Cycles & Scooters India Pvt. Ltd., Vijayawada	II MBA- III Semester
5.	23 rd Sep. 2020	Celebrated International Peace day-2020: “ Shaping Peace Together”	Rev. Pravrajika Bhavani Prana Mataji	Secretary, Rama Krishna Sarada Mission, Nagarampalem, Guntur	II MBA- III Semester
6.	1 st Oct 2020	An Elocution Competition on the occasion of 151 st Birth Anniversary of Mahatma Gandhi.	Dr. T. Subba Rayudu	Associate Professor and HOD-MBA.	II MBA- III Semester
7.	27 th	Elocution and Quiz conducted by	Mr. BVS Prasad	Deputy General Manager, IOCL.	II MBA- III

	Oct2020	IOCL			Semester
8.	25 th Nov 2020	Online Workshop on Rural Entrepreneurship Development Cell (REDC) Action Plan for Higher Educational Institutions	Mr. J.Sai Sudheer Kumar	Rural Entrepreneurship Development (RED), Andhra Pradesh	II MBA- III Semester
9.	29 th Dec 2020	Career Guidance session on "Corporations Expectations from Management Graduates"	Mr. SK.Ismail	Senior Associate, State Street Corporate Services Mumbai Private Limited, Bangalore	II MBA- III Semester
10.	25 th February 2021	Career Guidance session on "Digital Marketing"	Mr.MD.Abrar Ahamad	Digital Marketing Trainer and Consultant, Cluster IT Solutions Private Limited, Hyderabad.	II MBA- III Semester
11.	26 th February 2021	Career Guidance session on "SAP"	Mr.P.Sai, Senior Trainer	Cluster IT Solutions Private Limited, Hyderabad	II MBA- III Semester
12.	09 th March, 2021	Out Bound Training (OBT)	All faculty from MBA Department		I MBA- I Semester
13.	1 st April 2021	One Day Workshop on 'Intellectual Property Rights'	Mr. T.R. Ramesh	IPR Consultant Mr. K. Siva Shankar, IPR Attorney, Founder and CEO-AMCONS IPR Attorneys	MBA- I & IV Semesters



for
PRINCIPAL
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[Signature]
HEAD OF THE DEPARTMENT
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Department of Business Administration
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